

SATELLOGIC[®]

Our Ethos

The commitment of our team is to work together to become
better professionals, better team-members,
better leaders, better humans.



Vision

A world where every organization is prepared for the challenges of tomorrow.

Unpredictability is unavoidable. No technology can remove the natural reality of operating in complex, volatile environments; however, technology solutions can and should **help to build more resilient processes and organizations.**

By bringing geospatial insights to organizations, we're helping to create a world where **every business is resilient** and unafraid of what's around the corner.

We can't solve what we can't see. We amplify companies' decision-making processes with affordable geospatial insights so that they **ground every business decision in fact.**

We help answer the ultimate questions any business or government grapples with each day. **What has changed? What is changing? What will change? And finally, how can I use this change to my advantage?**



Mission

To build an accurate and up-to-date picture of our world and the many forces that reshape it every day, and help solve the most pressing problems.

Today's organizations compete in an interconnected, global market, but the **data they use to make decisions hasn't evolved** to reflect this **new business reality**. We help our customers **stay competitive and lead at the pace of change**.

Too often, we're resigned to working with incomplete data, and this leaves us ill-equipped to deal with the biggest challenges our world presents. Answering questions about complex supply chains, land management, and global financial markets requires **a new kind of model for accessing data and generating insights in a timely fashion**.

Ultimately, our goal is to **democratize access to geospatial data and provide world-class data science services for decision makers and innovators who are solving the world's most pressing problems**.



Values

Get it Done

Be Purpose Driven

Never Stop Learning

Push the Limits

Go Beyond Ego



Get it Done

*The most effective way
to do it, is to do it.*

Amelia Earhart

It is our **relentless commitment to hold ourselves accountable and deliver true value** to our peers, customers, partners, and society as a whole.

Get involved and **make it happen**.
Build it. Ship it. Take ownership of
your goals and always deliver.



Be Purpose Driven

*We are all in the gutter,
but some of us are
looking at the stars.*

Oscar Wilde

It is the **intrinsic motivation** that makes us wake up every morning to go out and eat the world. What justifies that we accept impossible challenges and go forward. It is something that **shines in our eyes** when we talk about why we do what we do.

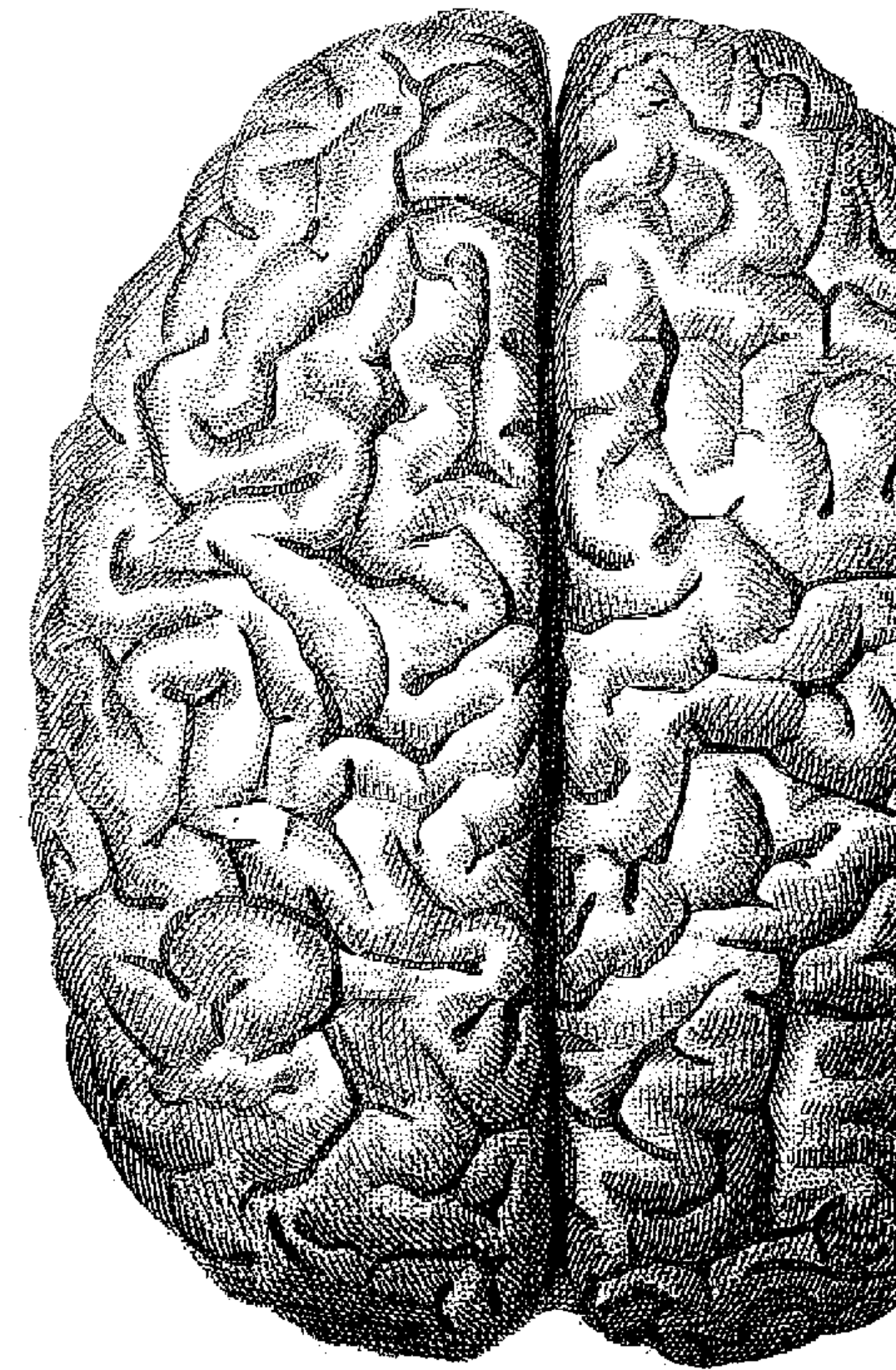


Never Stop Learning

*Once you stop learning,
you start dying.*

Albert Einstein

It is an **attitude towards life**, it's about being curious, being open to changing our minds, making the most of our interaction with others in order to learn and help others to see things from a different point of view. We are here to learn, to teach and to **become better**.



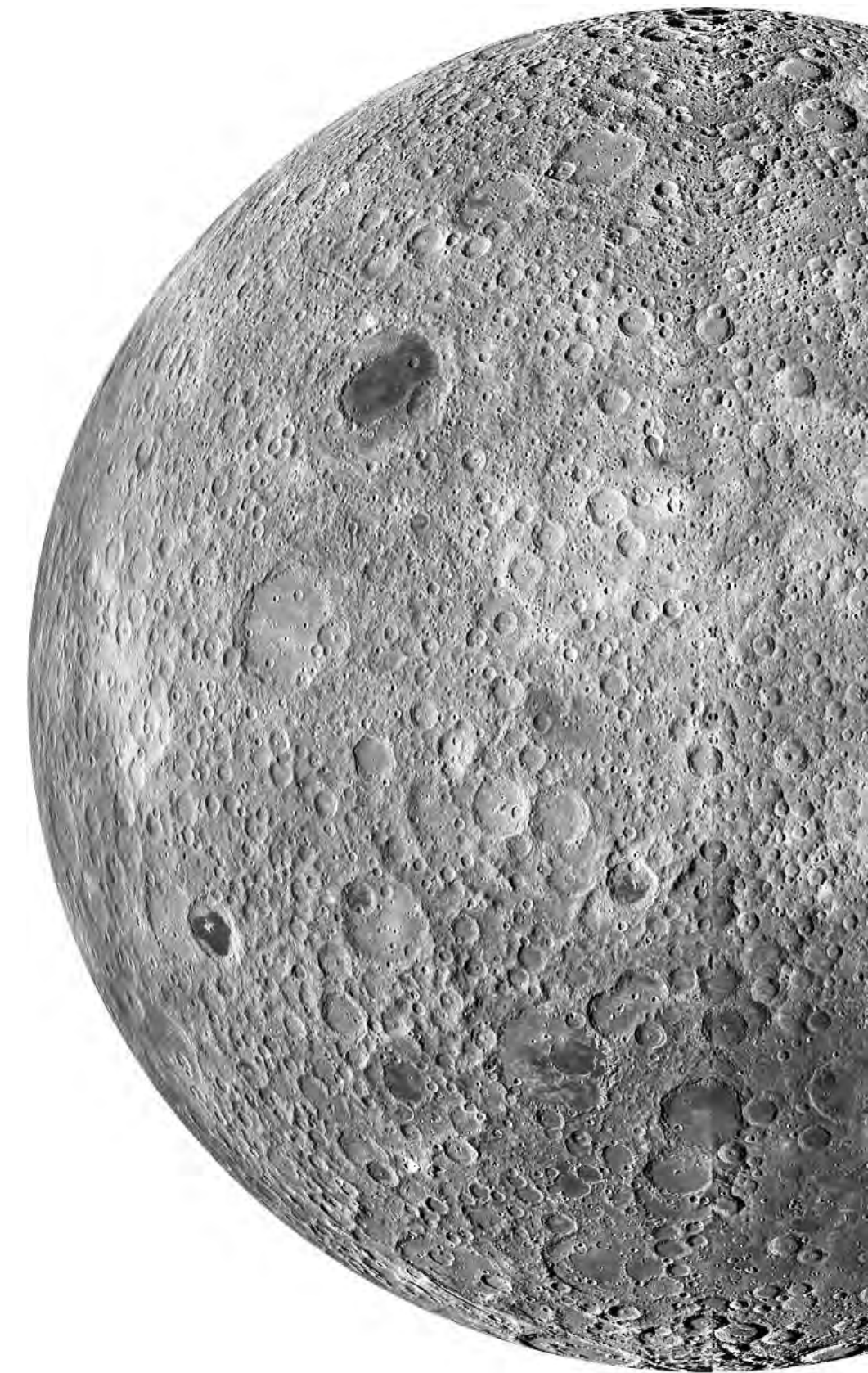
Push the Limits

To dare is to lose one's footing momentarily.

Not to dare is to lose oneself.

Søren Kierkegaard

We are here to **do what seemed impossible**. We want to think not 10x better, but 100x or 1000x better. **Leave your comfort zone**, make difficult decisions, challenge the status quo and encourage others to do the same.



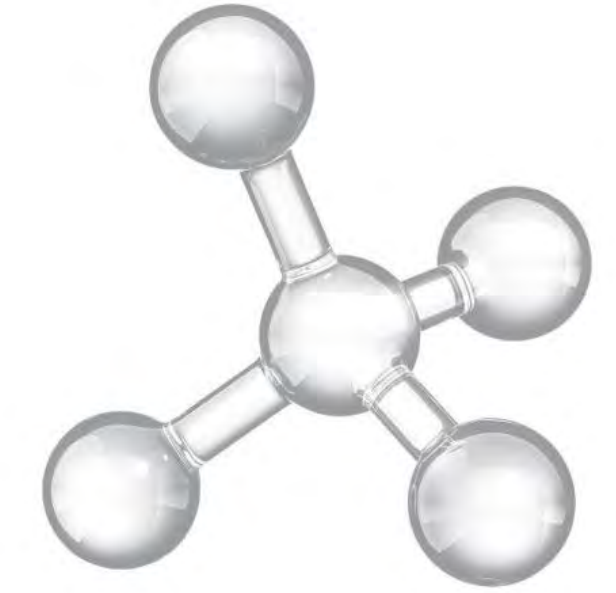
Go Beyond Ego

*Don't try to be right,
fight to do the right thing.*

Let go of your ego, and focus on the bigger picture: what's right for the team, for the company, for the community, for the planet. We know that you are smart, driven and successful, but who isn't? Be **humble**, be **honest**, be **empathetic**; build together.



Sattellogic Culture Molecule



SATELLOGIC[®]

NOW YOU SEE

